



Thank you for considering sponsorship of the Raleigh Pro League (RPL). The RPL is the only Pro Team Tennis league in this area and consists of tennis professionals and former college players who enjoy competing at a high level. Matches are played at area tennis clubs and facilities and offer extremely high caliber competitive tennis in an exciting and entertaining atmosphere for fans and spectators to enjoy. The league was founded in 2010 and has enjoyed tremendous growth and support from the fans as well as statewide recognition being named the USTA NC 2019 Team Tennis Event of the Year. Admission to matches is free, so player entry fees and sponsorships from local businesses and organizations are what make the RPL possible. Opportunities to support the RPL through sponsorship are available at several levels with varying benefits at each level.

We are excited about the 2022 RPL and Friday nights filled with great tennis and lots of fun.

League Partner - \$1,000

There can be up to 3 League Partners each season. Benefits include:

- Level 2 placement of your business logo on all pages of the RPL website with a link to your website's home page
- Level 2 time slot on the Raleigh Pro League e-program board at each match
- Level 2 placement of your logo on RPL banners displayed at each match site.
- Your banner displayed at each match (banner supplied by the sponsor)
- Recognition during the introduction at each match.
- Recognition through RPL social media during the season.



Team Sponsors - \$800

There is one sponsor per team each season. Your name is used as the team name. Benefits include:

- Level 3 placement of your business logo on the team and sponsor pages of the RPL website with a link to your website's home page
- Logo and/or business name on the uniforms for your team
- Level 3 time slot on the Raleigh Pro League e-program board at each match
- Level 3 placement of your logo on RPL banners displayed at each match site.
- Recognition during the introduction at each match.



League Sponsors - \$400

There can be up to 6 League Sponsors per season. Benefits include:

- Logo on the sponsor page of the RPL website with a link to your website's home page
- Level 4 time slot on the Raleigh Pro League e-program board at each match
- Level 4 placement of logo on RPL banners located at each match site.
- Featured recognition as the "League Sponsor of the Week" at one of the regular season matches and RPL social media sites

Raleigh Pro League FAQ's

How is sponsorship money used by the RPL?

Even though everyone who helps to organize and operate the RPL do so as volunteers, it takes money to bring this great tennis to the Raleigh area each Friday night. RPL sponsorship money along with player entry fees cover all operating expenses for the league including team uniforms, administrative expenses, advertising, website hosting and maintenance, match site banners, season programs, and player prize money.

Are RPL sponsorships tax deductible?

No, not yet, but we are working to get approved for 501(c)(3) status.

Who will see me as an RPL sponsor?

Attendance at RPL matches continues to grow each year. Regular season matches averaged around 150 spectators per match and the playoff and championship matches draw over 300 people to each. Most fans are active tennis players and members of local racquet and country clubs or regular players at public facilities. The RPL Sponsor Banner is prominently displayed at all match sites throughout the season and, in some cases, may stay up for the entire year. Additionally, the RPL website is regularly visited by fans of the league. Last year, we had several hundred visitors per week to our website during the league season driven by our active social media presence. For 2021, we anticipate holding matches at seven different facilities in Raleigh, Cary, Wake Forest, and Chapel Hill.

Are there other benefits to being an RPL sponsor?

Yes, RPL spectators and fans are especially grateful to the sponsors that make it possible for them to enjoy great tennis on a weekly basis. We can work with you on opportunities to hold special promotions, give-aways, and drawings or special exhibits at league matches during the regular season, playoffs, and championship match. Sponsors are also welcome to distribute literature and promotional items at our sponsor's table at all RPL matches.



Fans of all ages come out to cheer their favorite team and players

For more information or to become a sponsor, email Bill Edwards at bill@raleighproleague.com with your contact information and the sponsorship level you are interested in. You will be contacted promptly to discuss sponsorship opportunities and get the process started.